



National Sponsorship Opportunities

Support the Cause - Join *The Walk*!

Like a weight loss journey, *The Walk* represents progress, transformation, and the power of moving forward.

The TREO Foundation is committed to driving change through education, research, and awareness, ensuring that no one walks this journey alone. We are united in advocating for access to science-based obesity treatments that empower individuals to achieve better health.

As a **National Sponsor**, your company will gain high-impact visibility across print, digital, social media, and in-person events, connecting with patients, ASMBS members, healthcare professionals, and the broader public.

In Fall 2025, our focus is on "Stomp the Stigma" - working together to build a future where obesity is treated with urgency, respect, and care.

Join us as we walk, advocate, and break barriers—together. Let's Stomp the Stigma!





2025 Fall Sponsorship

June - December

\$7,500 *Special!!
Inaugural Discount*

Recognition and Benefits

- Logo recognition on TREO's website - *The Walk* page (**NEW!** hyperlink to "About" page)
- Monthly logo recognition on TREO's and *The Walk's* social media
- Exhibit table or marketing item distribution at **every** Walk (RSVP required)
- Up to five free code entries at **every** Walk
- Company logo recognition provided on the following for **every** in-person Walk:
 - Event flyer (print and online)
 - Walk shirts - *provided to every walker*
 - Banner - *displayed at each Walk*
 - Online registration page
 - Event communications emailed to participants and donors
 - Facebook event
- Sponsor of the national Virtual Walk
 - Logo on online registration page
 - Logo on social media posts
 - Logo on event email communications
 - Digital event bag email (company bio and pdf link).
- Recognition in newsletters and emails
 - The Walk quarterly e-newsletter (two)
 - **NEW!** ASMBS Weekly at a Glance (three)
- Listed on TREO's annual donor and sponsor list, \$7.5k+ level.
- **NEW!** Contact info for all online registered participants (mailing and email address)





Deadline
May 30, 2025

Commitment Form

Please complete this form and email to randy@treofoundation.org or mail with your check payment to: TREO Foundation, 14260 W. Newberry Road, #418, Newberry, FL 32669

We want to be a National Sponsor!
\$7,500 - Fall of 2025 (June-December)

I acknowledge that TREO Foundation, or The Walk, may not endorse or recommend any commercial products, processes, or services. TREO may only provide sponsor recognition.

I acknowledge that sponsors exhibiting at Walk events are welcome to give away marketing items, but nothing is to be sold onsite.

Contact Info:

Authorized Rep Name (please print and sign)

Company Name

Company Address

City, State, Zip

Phone

Email Address

Thank you for your support!

To pay by credit card or ACH, contact Kim Carmichael at kim@asmbs.org.
Note: an additional 3% fee will be applied for credit card payments.





The Stats and Demos

Based on 2024 Walks

33 %

Weight Loss Patients

37 %

Healthcare Professionals

30 %

Family, Friends, & More!

76 %

Female Participants

46 %

Ages 24-44

2,100+

Participants
in-person and virtual

8,500+

Social Media Followers

40+

Hospitals and WLS Programs Participated
in-person and virtual

